Treasurer’s Report

ITSoC BoG meeting
Feb 2019
San Diego

Aaron Wagner
IEEE Accounting in One Slide

2018

- Special projects (new inits)
  - Reserves (Endowment): 3%
  - General funds: 50%
  - Surplus: 3%

2019

- Special projects (new inits)
  - Reserves (Endowment): 3%
  - General funds: 50%
  - Surplus: 3%
Forecasted operational FY 2018 surplus went from -$67K in June to +$88K as of today.

This is mostly due to ISIT 2018 returning a surplus of approx. $180K.

THANK YOU to Ruediger Urbanke, Mahesh Varanasi, Rockey Luo, Youjian Eugene Liu, and all of the ISIT 2018 organizers who made this happen.

Sadly, not directly usable in 2019 (Master Plan .... Failed)
For Comparison ...

Society Operational (General Fund) Surplus by Year

[Graph showing surplus in 000 USD by year from 2008 to 2018, with projected data for 2018]
For Comparison ...

Society Operational (General Fund) Surplus by Year

[But revenues still declining on average...]
### 2018 Special Projects

- 68K (3% rule) + $15K (50%) = 83K

<table>
<thead>
<tr>
<th>Project</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Children’s book</td>
<td>$8K</td>
</tr>
<tr>
<td>YouTube Videos</td>
<td>$30K</td>
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<tr>
<td>Webserver upgrade</td>
<td>$48K</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$86K</strong></td>
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IEEE projecting $45K (6%) decline in Trans. revenues for 2019
  - [but corresponding decline in page-count saves us]
IEEE requested a budget with a >$22K surplus.
We sent them a draft budget with a $3K surplus.
Final budget has a surplus of 46K, due to further reductions in estimated Trans. costs.
  - As a result, Emina and I decided to increase spending on
    • the DL program ($3.8K -> $12K)
    • Membership ($10K -> $20K).
  - In the process of starting a finance committee ...
<table>
<thead>
<tr>
<th>Discretionary Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Schools</strong></td>
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<td><strong>Newsletter</strong></td>
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<tr>
<td><strong>Membership</strong></td>
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<td><strong>Awards</strong></td>
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<td><strong>DL Program</strong></td>
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<td><strong>Pub. Committee</strong></td>
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<td><strong>Matt. Travel</strong></td>
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<td><strong>Officer Travel</strong></td>
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<td><strong>Chapters</strong></td>
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<td><strong>Web</strong></td>
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$120K \text{ (3\% rule)} + $44K \text{ (estimated 50\% rule)} = $164K

- This is twice last year’s amount

3\% rule allocation was decided already:

- $40K for external speakers at ISIT 2019
- $40K for two other outreach workshops
- $40K for webserver upgrade phase II

50\% rule allocation:

- $10K allocated to external speakers at ITA 2019
- Diversity event at ISIT 2019

Start thinking about 2020 special projects....
What is a New Initiative?

From IEEE’s Financial Operations Manual

Language common to 3% and 50% rule: This funding would be intended for OU new initiative activities (activities with a limited expected life of one to three years). Items normally carried within the budget (including items that have been considered operational, such as staffing, existing publications, members services, governance activities, awards, etc.) shall not be funded under this rule.

For the 3% rule: Any multi-year initiative which requires funding in future years will need to re-qualify annually.

For the 50% rule: Any activities funded under this rule shall be completed during the current year unless provided for in the following year’s approved budget.