IT Magazine?

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July 2016 BoG Meeting, ISIT
Rationale

• How can we reach out to non-IT people who could potentially use IT?
• How can we learn about what people in related fields (that we could potentially contribute to) are working on?
• ITA Workshop does a great job of bringing together IT and A.
• Can we emulate this in a magazine setting?
What about the IT Newsletter?

- Everybody loves the IT Newsletter.
- BUT only IT members read it and for others it is almost impossible to find.
  - Not searchable by the search engines.
  - Articles are not cited.
- Creates less incentive for people to contribute good articles.
  - Especially non-hard code IT folks.
IT Magazine

• Provide tutorial style papers emphasizing insights, potential uses etc of a line of research.

• Blend of traditional IT areas and new directions.

• Visibility
  – SP, Comm etc have very visible, well-cited magazines.

• More Xplore clicks (more $$ from the IEEE).
Issues

- $$
- Who will run the show?
- Invited vs contributed papers?
- How often?
- Trial period?
- Others??