Proposal for an IT Magazine

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Rationale

• How can we reach out to non-IT people who could potentially use IT?
• How can we learn about what people in related fields (that we could potentially contribute to) are working on?
• ITA Workshop does a great job of bringing together IT and A.
• Can we emulate this in a magazine setting?
What about the IT Newsletter

• Everybody loves the IT Newsletter.
• BUT only IT members read it and for others it is almost impossible to find.
  – Not searchable by the search engines.
  – Articles are not cited.
• Creates less incentive for people to contribute good articles.
  – Especially non-hard code IT folks.
IT Magazine

• Provide tutorial style papers emphasizing insights, potential uses etc of a line of research.
• Blend of traditional IT areas and new directions.
• Visibility
  – SP, Comm etc have very visible, well-cited magazines.
• More Xplore clicks (more $$ from the IEEE).
Issues

- $$
- Editorial board/EiC
- Invited vs contributed papers
- How often
- Trial period
- Others
- Propose to form an ad-hoc committee to look into these issues
  - Jointly with Jeff’s proposal on JSAIT