ISIT 2024

ISIT New York, NY

June/July 2024

Anand Sarwate and Joerg Kliewer

Presentation to IEEE IT Society BoG Meeting
Why New York?
Major hub in IT related disciplines
Easy accessibility

- Served by three major airports (117 million passengers in 2014)
- Amtrak Acela service connects New York with Boston, Washington, Baltimore, Philadelphia via high-speed rail (160 mph)
Endless attractions
Organizing Committee

• **General co-chairs:**
  – Joerg Kliwer, NJIT
  – Anand Sarwate, Rutgers

• **TPC co-chairs:**
  – Alexei Ashikhmin, Nokia Bell Labs
  – Lalitha Sankar, ASU
  – Vincent Tan, NUS
  – Michèle Wigger, Paris Tech

• **Finance:**
  – Ali Tajer, RPI

• **Local arrangements:**
  – Cynthia Rush, Columbia
Option 1: Sheraton Times Square

- North of Times Square, close to Broadway
- 1,780 rooms (60 suites)
- Conference rate $269 (400 rooms minimum)
- $300k min. food and beverages
- Hosted other IEEE conferences and are familiar with IEEE billing procedures
Age & Event Space - Second Floor

- Empire Ballroom: East 400, West 270
- Lenox Ballroom: 100
- Metropolitan Ballroom: East 850, West 500
- Central Park East: 75
- Central Park West: 250

General Session

Breakout Rooms

Meals
Option 2: Hilton Midtown

• Close to Sheraton
• 1,878 rooms (45 suites)
• Conference rate $239 (June 29-July 6), $279 (July 6-July 13), 300 rooms minimum Sun-Thu, 100 Sat, Fri)
• $250k min. food and beverages
June 29 - July 6, 2024

Food and Beverage Minimum = $250,000, exclusive of 8.875% tax and 23% service charge

Meeting Room Rental = WAIVED with 8.5% sleeping room block pick-up

July 6 - July 13, 2024

Food and Beverage Minimum = $250,000, exclusive of 8.875% tax and 23% service charge

Meeting Room Rental = $50,000, exclusive of 8.875% tax and 23% service charge

SUTTON COMPLEX

Plenary & 3-5 Parallel Sessions (space divides into 5 sections)
GRAND BALLROOM

Banquet (Thursday)

GRAND BALLROOM
Option 3: Kimmel Center

NYU Kimmel Center (10+ meeting rooms with 70+ seating, auditorium with 450 seats)
Banquet option at the Brooklyn Museum

- Central location in Manhattan
- University location, may keep costs down
- Likely too small for ISIT
## Comparison: budget surplus

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**Caveats:**

- Numbers are preliminary
- Hilton catering costs are higher
- Budgets are not optimized
- Parameter space is not fully explored
Discussion: pros and cons

• Sheraton:
  • + worked with IEEE before
  • + surplus may be a bit better
  • – more rooms req. @ $269
  • – layout is a little spread out/multilevel

• Hilton
  • + looks like better layout (have to see)
  • + fewer rooms req. @ $239
  • – higher cost for catering = lower surplus
Questions for the BoG

• Should we continue working on the NYC proposal?

• Which of the venues seems more appealing at the moment?

• What strategies should we pursue with respect to the surplus issue?

• Can the BoG and others assist with contacts for potential sponsors (e.g. in finance)?

• Any other feedback is welcome!