

Treasurer's Report

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News since last BoG Meeting (Oct. 09)

- Investment returns for 2009: ~ +538K
- Net for 2009: ~ +100K
- Reserves at end of 2009: ~ 2.3M
 - Reserves-to-expense ratio of ~ 1.3; well above IEEE's minimum 0.5
- Above numbers are not yet final
- IEEE has reinstated rule allowing societies to spend up to 50% of their previous year's surplus
 - Could be used for MC startup charges

Item	2007	2008	2009 Budget	2010 Budget
<i>Transactions Income</i>				
Xplore	894.4	749.1	694	700
Nonmembers	280	263	248	222
Members (print)	66.4	55	55	46
Other (e.g. voluntary page charges)	14.2	21	9	21
Total Tran Income:	1255	1088	1006	989
<i>Transactions Expense</i>				
Editing	-415	526	-549	-579
Printing	-149	158	-160	-135
Other (Xplore + fees)	-16	18	-11	-10
Total Tran Expense:	-580	-702	-720	-724
Net from Transactions:	675.4	386.2	286.1	265
IEEE Charge:	-376.7	-255.4	-335.7	-348
Conference Xplore:	280	197	227	207
Conference Income:	796	604	397	660
Conference Expense:	-701.4	-532.1	-347	-660
Net from Conferences:	94.6	71.9	50	0
Member Dues:	80.9	83	83	84
Newsletter:	-34.9	-38.6	-35	-35
Committee expenses:	-70	-117	-145.5	-150
Other	-23		-14	-23
Net from members:	-47	-72.6	-111.5	-124
Operating Surplus:	635.2	343	116	0
Investment returns:	98.6	-1235	538	0
Net surplus:	733.8	-893	654	0

Areas with Decreasing Revenues

- **Print Subscriptions**

- 1) Approximately 180 non-member print subscriptions (\$1075 each)
 - \$200K/year (Research labs & universities that do not subscribe to full IEEE package)
 - 2) Institutions that subscribe to an IEEE online package can pay extra for print copies - this is about 10% of Xplore revenue
- Trend is for universities that already have online access to cutoff print subscription (#2)
 - Not clear what non-member institutions (#1) will do
 - IEEE may require IT society to offer a non-member electronic option. Currently, the only non-member option is \$1075 print.

- **Conference Publication Revenue**

- Change in conference publications revenue formula begins to be implemented in 2010; fully implemented in 2012. Expected to lose \$120K/year.

Possible New Revenue Sources

- Eliminate subsidy for members who receive print copy of Transactions.
 - Members charged only \$45, while cost is ~ \$100. Costs society ~ \$70K/year.
 - Will present formal proposal at ISIT BoG meeting.
- Increase Xplore revenue: tutorials & magazine-like articles.
- Conferences

Overall Status

- After large loss in 2008, investment gains in 2009 means our reserves are in good shape.
- Long-term concerns: publication revenues & print subscriptions.